

TASTE 2019  
Community Grown, Prince Edward County  
VENDOR PACKAGE

# TASTE

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*community grown*

Saturday September 28, 2019

11:00 am to 5:00 pm

**Historic Camp Picton** (Loch Sloy Hanger 4)

343 County Road 22, Picton, Ontario K0K 2T0 Prince Edward County

[www.tastecommunitygrown.ca](http://www.tastecommunitygrown.ca)



***Taste: Community Grown  
is an event hosted by the  
Prince Edward Wine Growers Association***

**TASTE Community Grown** is Prince Edward County's most highly anticipated festival it gathers the best food and drink purveyors the area has to offer, all in one place.

**In its new location at Loch Sloy in the historic Camp Picton TASTE 2018 had 70+ Vendors and over 1200 guests in attendance.**

**TASTE 2019 is going to be just as BIG!**

**With 40,000 square feet of indoor and outdoor space!!**

We are planning the biggest event the county has ever seen, bringing together guests from the GTA to Montreal all in one place to celebrate the Bounty of the County!

## VENDOR PACKAGE

***REGISTER ONLINE***

<https://www.princeedwardcountywine.ca/product/taste-vendor-registration-fees/>

E-mail vendor questions to: [events@princeedwardcountywine.ca](mailto:events@princeedwardcountywine.ca)

# INFORMATION

TIME 11am to 5pm

DATE Saturday, September 28, 2019

LOCATION HISTORIC CAMP PICTON (Loch Sloy) Hanger #4, 343 County Road 22, Picton, Ontario K0K 2T0

TICKETS \$20 each

SAMPLE TOKENS \$2 each

PEOPLE EXPECTED 1000-2000

VENDOR TYPES INVITED With a focus on Prince Edward County and surrounding regions, we invite vendors from the following categories:

Wine, Beer, Food, Food Trucks, Artisans, Farmers, Producers

## Vendor Participation Package Options

PACKAGE PECWA Member	<ul style="list-style-type: none"><li>• \$100</li><li>• 70/30 split on Tokens</li></ul>
PACKAGE Beer & Non-PECWA	<ul style="list-style-type: none"><li>• \$250</li><li>• 70/30 split on Tokens</li></ul>
PACKAGE Food Vendor	<ul style="list-style-type: none"><li>• \$200</li><li>• No token split</li><li>• Tokens, cash</li></ul>
PACKAGE Farmer	<ul style="list-style-type: none"><li>• \$50</li><li>• No token split</li><li>• Cash only</li></ul>
PACKAGE Artisan	<ul style="list-style-type: none"><li>• \$100</li><li>• No token split</li><li>• Cash only</li></ul>

## FOOD/WINE/BEER Sample Tokens

- Wine Sampling tokens will be sold at the event, \$2 per token
- Wine vendors will be paid 70% of the value of each token redeemed
- It is the vendors responsibility to determine the value of their products, up to a maximum of \$6 per sample
- Tokens will be collected throughout the event, please collect in piles of 10
- Token monies will be paid out to exhibitors within 14 business days of the event's

## WINE/BEER Pouring      **AGCO REGULATIONS DICTATE THAT:**

- Samples will **ONLY** be served in the following amounts - **1oz Wine Pours, 3oz Beer**
- Standard pours are your responsibility and will be strictly enforced by event managers
- All persons working in the vendor booths must have a vendor pass with them at all times
- All servers must be 19 years + and have a valid Smart Serve Certificate

## PEC WINERIES:

- PECWA encourages exhibitors to bring **up to 5** varieties of wine
- Wine samples will be 1oz and strictly enforced
- Please be advised that only wine from Ontario is to be served

## BREWERIES:

- PECWA encourages exhibitors to bring **up to 5** varieties of beer
- Beer samples will be up to 3oz and strictly enforced

## FOOD VENDORS:

- Sample portions are encouraged so guests can enjoy a variety of tastes from the region
- PECWA encourages the use of local ingredients in each sample
- Cooking on site is allowed but requires approval in advance of the event. Please notify us in advance of your requirements and equipment.
- Plateware will be provided by each vendor
- All persons working in the vendor booths must have a vendor pass with them at all times.

# LOGISTICS

## **LOAD-IN SCHEDULE** Saturday, September 28, 2019 8:00am - 10:00am

- Booths must be fully set up by 10:30am
- All vehicles must be parked in the designated vendor parking

## **LOAD-OUT SCHEDULE** Saturday, September 28, 2019 from 6pm - 8pm

Taste Community Grown Vendor Package

**Dismantling is not permitted before event closing.**

**BOOTH SIZES:**

**Booths are 10' x 10',**

**Or 10' x 20' if requested (reserve 2 booths)**

**TABLE:** 1, 8' table is included in the rental, Extra tables are available for rent \$15

**LINENS:** NOT PROVIDED

**ELECTRICAL HOOKUPS:** Electrical hookups will be provided as requested (see Application Form). Please be advised that without advance notice of electrical needs we may be unable to accommodate exhibitors on the day of the event. **Please bring extension cords.**

**PARKING** Exhibitor parking is in a designated area.

**IDENTIFICATION** 4 ID badges will be allotted per booth. Additional badges will be available at the event command post (Maximum 2 additional)

**WINE/BEER SAMPLE GLASSES** will be provided to guests as they enter.

**WASHROOM FACILITIES** Available on-site.

**GARBAGE REMOVAL** Garbage must be removed from your site and placed in the large garbage bin after the event closes. Note: there will be a \$50 clean up fee applied should organizers be required to clean your site.

**ICE** Ice will be provided to vendors at no cost

**LICENSE** The Vendor hereby grants a license to PECWA to use without further compensation, the Vendor's Name, Logo or other intellectual Property Supplied by the Vendor to PECWA, or Displayed by PECWA, in any and all promotional Materials produced by PECWA, including, but not limited to use on the website, flyers, press releases, photography, advertising, souvenirs, displays and the like.

**LIABILITY INSURANCE:** We need to receive a copy of each winery's insurance BEFORE the event. Please have **PECWA, Eph\*ra Events, LOCH SLOY** added as "ADDITIONAL INSURED" to your policy for the day of the event.

PECWA, P.O. Box 6259 Main Street Picton, Ontario K0K 2T0  
Loch Sloy, 343 County Road 22, Picton, Ontario K0K 2T0

**INDEMNIFICATION** The Taste and Prince Edward County Winegrowers Association, its officers and directors, employees, agents, affiliates, sponsors, and/or the host facility shall not be responsible for injury (including death), loss expense or damage to persons, goods, equipment or decorations, caused by accident, or any other cause, either directly, or indirectly, during the load in and out preparations.

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This applies to any injury, loss or damage to persons, goods, equipment or decorations which occurs during transportation of goods, and/or other cause and event management shall be in no way whatsoever liable to the vendor, their employees, agents, invitees, guests or successors.

The Vendor for their participation in the festival hereby releases, indemnifies and holds harmless, the Festival, its officers and Directors, employees, agents, affiliates, sponsors, and/or the host facility, for any and all claims made against them by a Vendor or those they are responsible for at law.

**CANCELLATIONS** There are no refunds for a cancellation.

## TASTE EXHIBITOR INFORMATION

*Register Online at:* <https://www.princeedwardcountywine.ca/product/taste-vendor-registration-fees/>

If you have any further questions, please contact [events@princeedwardcountywine.ca](mailto:events@princeedwardcountywine.ca)