

TASTE 2018
Community Grown, Prince Edward County
VENDOR PACKAGE

TASTE

community grown

Saturday September 22, 2018

11:00 am to 5:00 pm

Historic Camp Picton (Loch Sloy Hanger 4)

343 County Road 22, Picton, Ontario K0K 2T0 Prince Edward County

www.tastecommunitygrown.ca



***Taste: Community Grown is an event produced by Prince Edward County
Winegrowers Association members.***

TASTE community grown is one of Prince Edward County's most highly anticipated wine and culinary festivals and a gathering of the best food and drink purveyors the area has to offer, all in one place.

VENDOR PACKAGE

REGISTER

ONLINE

<https://www.princeedwardcountywine.ca/product/taste-vendor-registration-fees/>

E-mail vendor questions to:

events@ephraevents.com

We prefer online applications
but If you must send a cheque,
we will accept mailed-in
applications to:

Prince Edward County Winegrowers Association
P.O. Box 6259, Main Street
Picton, Ontario
K0K 2T0

GENERAL and *NEW INFORMATION**

TIME

11am to 5pm

DATE

Saturday, September 22, 2018

LOCATION

HISTORIC CAMP PICTON (Loch Sloy) Hanger #4, 343 County Road 22, Picton, Ontario K0K 2T0

TICKETS

\$20 each

SAMPLE TOKENS

\$2 each

PEOPLE EXPECTED

1250-2000

VENDOR TYPES INVITED

With a focus on Prince Edward County and surrounding regions, we invite vendors from the following categories:

Wine, Beer, Food, Food Trucks, Artisans, Farmers, Producers

Vendor Participation Package Options

PACKAGE PECWA Member	<ul style="list-style-type: none"> ● \$100 ● 70/30 split on Tokens
PACKAGE Beer & Non-PECWA	<ul style="list-style-type: none"> ● \$250 ● 70/30 split on Tokens
PACKAGE Food Vendor	<ul style="list-style-type: none"> ● \$200 ● No token split ● Tokens, cash
PACKAGE Farmer	<ul style="list-style-type: none"> ● \$50 ● No token split ● Cash only
PACKAGE Artisan	<ul style="list-style-type: none"> ● \$100 ● No token split ● Cash only

FOOD/WINE/BEER Sample Tokens

- Wine Sampling tokens will be sold at the event, \$2 per token
- Wine vendors will be paid 70% of the value of each token redeemed
- It is the vendors responsibility to determine the value of their products, up to a maximum of \$6 per sample
- Tokens will be collected throughout the event, please collect in piles of 10
- Token monies will be paid out to exhibitors within 14 business days of the event's

WINE/BEER Pouring AGCO REGULATIONS DICTATE THAT:

- Samples will **ONLY** be served in the following amounts - **1oz Wine Pours, 3oz Beer**
- Standard pours are your responsibility and will be strictly enforced by event managers
- All persons working in the vendor booths must have a vendor pass with them at all times
- All servers must be 19 years + and have a valid Smart Serve Certificate

PEC WINERIES:

- PECWA encourages exhibitors to bring **up to 5** varieties of wine
- Wine samples will be 1oz and strictly enforced
- Please be advised that only wine from Ontario is to be served

BREWERIES:

- PECWA encourages exhibitors to bring **up to 5** varieties of beer
- Beer samples will be up to 3oz and strictly enforced

FOOD VENDORS:

- Sample portions are encouraged so guests can enjoy a variety of tastes from the region
- PECWA encourages the use of local ingredients in each sample
- Cooking on site is allowed but requires approval in advance of the event. Please notify us in advance of your requirements and equipment.
- Plateware will be provided by each vendor
- All persons working in the vendor booths must have a vendor pass with them at all times.

LOGISTICS

LOAD-IN SCHEDULE Saturday, Saturday 22, 2017 8:00am - 10:00am

- Booths must be fully set up by 10:30am
- All vehicles must be parked in the designated vendor parking

LOAD-OUT SCHEDULE Saturday, September 22, 2017 from 6pm - 8pm
Dismantling is not permitted before event closing.

BOOTH SIZES:

**Booths are 10' x 10',
Or 10' x 20' if requested**

TABLE: 1, 8' table is included in the rental, Extra tables are available for rent \$15

LINENS: NOT PROVIDED

ELECTRICAL HOOKUPS: Electrical hookups will be provided as requested (see Application Form). Please be advised that without advance notice of electrical needs we may be unable to accommodate exhibitors on the day of the event. **Please bring extension cords.**

PARKING Exhibitor parking is in a designated area.

IDENTIFICATION 4 ID badges will be allotted per booth. Additional badges will be available at the event command post (Maximum 2 additional)

WINE/BEER SAMPLE GLASSES will be provided to guests as they enter.

WASHROOM FACILITIES Available on-site.

Taste Community Grown Vendor Package

GARBAGE REMOVAL Garbage must be removed from your site and placed in the large garbage bin after the event closes. Note: there will be a \$50 clean up fee applied should organizers be required to clean your site.

ICE Ice will be provided to vendors at no cost

LICENSE The Vendor hereby grants a license to PECWA to use without further compensation, the Vendor's Name, Logo or other intellectual Property Supplied by the Vendor to PECWA, or Displayed by PECWA, in any and all promotional Materials produced by PECWA, including, but not limited to use on the website, flyers, press releases, photography, advertising, souvenirs, displays and the like.

LIABILITY INSURANCE: We need to receive a copy of each winery's insurance BEFORE the event. Please have **PECWA, Eph*ra Events, LOCH SLOY** added as "ADDITIONAL INSURED" to your policy for the day of the event.

PECWA, P.O. Box 6259 Main Street Picton, Ontario K0K 2T0
Eph*ra Events, 1 Portland Street, Picton K0K2T0
Loch Sloy, 343 County Road 22, Picton, Ontario K0K 2T0

INDEMNIFICATION The Taste and Prince Edward County Winegrowers Association, its officers and directors, employees, agents, affiliates, sponsors, and/or the host facility shall not be responsible for injury (including death), loss expense or damage to persons, goods, equipment or decorations, caused by accident, or any other cause, either directly, or indirectly, during the load in and out preparations.

This applies to any injury, loss or damage to persons, goods, equipment or decorations which occurs during transportation of goods, and/or other cause and event management shall be in no way whatsoever liable to the vendor, their employees, agents, invitees, guests or successors. The Vendor for their participation in the festival hereby releases, indemnifies and holds harmless, the Festival, its officers and Directors, employees, agents, affiliates, sponsors, and/or the host facility, for any and all claims made against them by a Vendor or those they are responsible for at law.

CANCELLATIONS There are no refunds for a cancellation.

TASTE EXHIBITOR INFORMATION*

**We preferred online applications but If you must send a cheque, we will accept mailed-in application forms to: Prince Edward County Winegrowers Association P.O. Box 6259, Main Street Picton, Ontario K0K 2T0*

Register Online at:

<https://www.princeedwardcountywine.ca/product/taste-vendor-registration-fees/>

VENDOR APPLICATION FORM

Information			
COMPANY NAME			
PECWA MEMBER ?	YES <input type="checkbox"/> NO <input type="checkbox"/>		
NAME TO APPEAR ON SIGNAGE			
WEBSITE ADDRESS			
MAILING ADDRESS			
CITY		POSTAL CODE	
CONTACT PERSON			
EMAIL			
PHONE NUMBER			
Credit Card #			
Expiry Date			
ELECTRICAL REQUIREMENTS	YES <input type="checkbox"/> NO <input type="checkbox"/>		
EX TABLE RENTAL (\$15EA)	YES <input type="checkbox"/> NO <input type="checkbox"/> (1 x 8' TABLE IS PROVIDED FOR FREE)		

If you have any further questions please contact events@ephraevents.com